



# Atlassian User Groups

Where Atlassian users meet and share best practices.

Ноември 12, 2014

[aug.atlassian.com](http://aug.atlassian.com)

# What is an AUG



- by users, for users
- with Atlassian support
  - *venues*
  - *presenters (Atlassian employees, Experts)*
  - *beer, chips, pizza*
  - *spreading the news*
- regionalized (city, country)

## The AUG Program

AUG program starts in McLean, Virginia

2006



Built web portal on Confluence. Grew from 25-75 cities that had hosted an AUG

2010

Atlassian launch night

2011



Launched [aug.atlassian.com](http://aug.atlassian.com) and the AUG Leader HipChat

2013

Launched the AUG leader community Confluence, JSD, and the NEW [aug.atlassian.com](http://aug.atlassian.com)

2014



# How it works



**Its easy...**

Step 1: Get Organized

Step 2: Get Atlassian Support

Step 3: Final Details

Step 4: After the Meetup

... yes, but who?

- What is an AUG leader?
- How to become an AUG leader?
- Who can be an AUG leader?
- What AUG leader do
  - *schedule and plan regular meetups*
  - *make sure meetups are interesting, and full of relevant*
  - *mentoring new AUG leaders*

- You choose the beer
- No one can say you are not a leader
- Free ticket to Summit
- Exclusive Atlassian swags
- Access to AUG leaders community

**Atlassian**  
**User Group**

**facebook**<sup>®</sup>



## Meet the Atlassian team

We're the behind-the-scenes community team. We love what we do.



**Holly Goldin**

Community Manager

Holly runs the Atlassian User Group program, working with our AUG leaders to build an awesome community for our customers. Originally from Dallas, Holly loves all things Texas including tacos, Austin, and 100 degree summers. Check out Holly on [Twitter](#).



**Mary Raleigh**

Global Community Manager

Mary leads Atlassian's Community team ensuring all the moving pieces fit together. Mary grew up and currently lives in San Francisco, CA (though her amateur biking skills would indicate otherwise.)





**Thanks**

**Георги Стоянов-Гецата**  
**[gstoyanov@nemetschek.bg](mailto:gstoyanov@nemetschek.bg)**